Business Entreprenuership

**(2017 – 2023 CY)**

**Business Entrepreneurship Advising**

Whether you are launching a new venture or working on something that already exists, entrepreneurship challenges you to see opportunities, take action, ignite change, and make an impact. The W. P. Carey degree in business entrepreneurship prepares you to innovate within a business or launch one of your own, with a strong foundation in strategic planning and analysis, product development, collaboration, leadership, communication, and team building.

* **Startup success:** W. P. Carey entrepreneurship graduates are four times more likely to start up ventures than those from other ASU programs.
* **Corporate careers:** Entrepreneurship graduates are also successful innovators in corporate careers. They are significantly more likely to be employed within 90 days after graduation than other comparable degrees, and earn above-average starting salaries. Recent graduates have been hired by companies such as Abeam Consulting, Allstate, Amazon, Boeing, Goldman Sachs, Google, Groupon, Honeywell, Intel, and Spotify, among others.
* **Skills of the future:** Headhunters have praised W. P. Carey entrepreneurship graduates for their leadership in skill areas such as exploratory-inquisitive mindset, ability to take calculated risks, mental toughness, thinking outside the box, and fearlessness in leading conversations.
* **A great fit for many students:** [Hear about program differentiators](https://www.youtube.com/watch?v=EerX0VzbC7Y) from W. P. Carey entrepreneurship alumni, students, and faculty.

**Major Requirements**

| **Sequencing – Tempe** | | | | | | | | |
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| **ENT 305** | ⇒ | **MGT 300**  **ENT 360** | ⇒ | **ENT Track Course** | **⇒** | **MGT 320** | **⇒** | **ENT Track Course**  **ENT Elective** |

**Business Entrepreneurship Degree Courses**

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| ENT 305 Principles of Entrepreneurship |
| ENT 360 Entrepreneurship and Value Creation |
| MGT 300 Organization and Management Leadership |
| MGT 320 Organizational Behavior |

**Business Entrepreneurship Track Options (6 credits)**

Select one track: Start Up, Finance, Management, or Studies

For more complete specific course information, see the [course catalog](https://catalog.apps.asu.edu/catalog/classes)

**ENT Start Up Track (6 credits, choose two)**

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| ENT 446 Venture Capital Experience |
| ENT 447 Lean Launch |

**ENT Finance Track (6 credits, choose two)**

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| ENT 446 Venture Capital Experience |
| FIN 394 Fundamentals of Entrepreneurial Finance |

**ENT Management Track (6 credits, choose two)**

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| ENT 441 Entrepreneurial Management |
| ENT 448 Corporate Entrepreneurship |
| MKT 435 Entrepreneurial Marketing |
| MKT 440 Creating Digital Experiences |

**ENT Studies Track (6 credits, choose two)**

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| ENT 340 Creativity and Innovation |
| ENT 441 Entrepreneurial Management |
| ENT 446 Venture Capital Experience |
| ENT 447 Lean Launch |
| ENT 448 Corporate Entrepreneurship |
| ENT 464 Collaborative Design Development I |
| ENT 465 Collaborative Design Development II |
| ENT 484 Internship |
| ENT 493 Honors Thesis |
| FIN 394 Fundamentals of Entrepreneurial Finance |
| MGT 310 Collaborative Team Skills |
| MGT 411 Leading Organizations |
| MGT 420 Human Resource Management |
| MGT 430 Negotiations |
| MGT 450 Consulting Projects |
| MKT 435 Entrepreneurial Marketing |
| MKT 440 Creating Digital Experiences |

**Entrepreneurship Elective Options (3 credits, choose one)**

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| ENT 340 Creativity and Innovation |
| ENT 441 Entrepreneurial Management |
| ENT 446 Venture Capital Experience |
| ENT 447 Lean Launch |
| ENT 448 Corporate Entrepreneurship |
| ENT 464 Collaborative Design Development I |
| ENT 465 Collaborative Design Development II |
| ENT 484 Internship |
| ENT 493 Honors Thesis |
| FIN 394 Fundamentals of Entrepreneurial Finance |
| MGT 310 Collaborative Team Skills |
| MGT 411 Leading Organizations |
| MGT 420 Human Resource Management |
| MGT 430 Negotiations |
| MGT 450 Consulting Projects |
| MKT 435 Entrepreneurial Marketing |
| MKT 440 Creating Digital Experiences |