Public service and public policy

W. P. Carey Career Services: Business degree fast facts

The W. P. Carey business degree in public service and public policy prepares students for work in public, nonprofit, and private sectors through comprehensive coverage of topics in public policy and public administration. Students will become familiar with leading a public organization and the process of policy development. The program also enables students to examine the public sector through multiple lenses and address challenges in a practical way.

Pursue diverse career opportunities

- Development officer
- Development policy officer
- Government affairs specialist
- Import/export specialist
- Lobbyist
- Nonprofit coordinator
- Policy analyst
- Political scientist
- Public affairs specialist
- Public engagement director
- Research analyst
- Technical operations

Map your future in public service and policy

Government affairs specialist

Monitor legislation, press, and Capitol Hill publications for a variety of issues that are of interest to clients. Research legislation and client-specific issues. Interact with staffers on Capitol Hill to obtain legislative information and arrange client meetings. Attend congressional hearings. Prepare materials for client meetings and assist in project coordination.

Policy analyst

Identify and review relevant research, evaluation, and statistical activities conducted by organizations to inform and be used in the development of key policy issues. Produce technically and substantively accurate reports and other products that comply with policies. Make recommendations for future initiatives for consideration based on emerging relevant input. Plan, conduct, and complete special analyses and other studies using relevant analytic methods to support policy initiatives. Advise senior leadership of emerging trends and recommend appropriate, effective strategies for timely response.

Graduates are prepared for professional careers in public service, and the program offers preparation for students who wish to pursue graduate degrees in public administration, public policy, law, nonprofit administration, or other public service and policy-oriented areas. Increasing demand for public services and retiring baby boomers have created an increase in job opportunities for graduates in the public sector. Average public service and public policy salaries will vary greatly due to location, company, industry, experience, and benefits but are expected to range from $30,000 to $50,000 for new W. P. Carey graduates.

Public affairs specialist

Perform work related to public affairs program activities, such as coordinating news and information media interviews, developing communication plans, coordinating agency information programs, and evaluating agency public affairs programs. Evaluate impacts and effectiveness of public affairs programs using relevant analytic methods needed to support policy initiatives. Establish and maintain relationships with the general public, the media, key officials, agency stakeholders, industry representatives, and/or community groups. Contribute to publications and reports. Select and organize materials written by others for publication, report, or analysis.
Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

Alpha Kappa Psi
akpsi.asu.com

College men and women everywhere are discovering that Alpha Kappa Psi is much more than just another organization or club — it is a unique, prestigious association of students, professors, graduates, and professionals with common interests and goals. They join Alpha Kappa Psi to take advantage of valuable educational, friendship, and networking opportunities. Alpha Kappa Psi is recognized as the premier developer of principled business leaders.

National Center for Policy Analysis (NCPA)
cp.org

Established in 1983, the National Center for Policy Analysis (NCPA) is a nonprofit, nonpartisan public policy research organization. The NCPA’s goal is to develop and promote private alternatives to government regulation and control, solving problems by relying on the strength of the competitive, entrepreneurial private sector. Topics include reforms in health care, taxes, Social Security, welfare, criminal justice, education, and environmental regulation.

Contact

Visit wpcarey.asu.edu/sos to schedule an appointment with your advisor or career coach.

American Association of Political Consultants (AAPC)
theaapc.org

Founded in 1969, the AAPC engages more than 1,350 political and public professionals from around the world, all dedicated to improving democracy.

Association for Public Policy Analysis and Management (APPAM)
appam.org

The APPAM is dedicated to improving public policy and management by fostering excellence in research, analysis, and education.

American Society for Public Administration (ASPA)
aspanet.org

The ASPA is a leading public service organization that advances the art, science, teaching, and practice of public and nonprofit administration. Promotes the value of joining and elevating the public service profession, builds bridges among all who pursue public purposes, and achieves innovation solutions to the challenges of governance.