Whether you’re launching a new venture or working on something that already exists, entrepreneurship challenges you to see opportunities, take action, ignite change, and make an impact. The W. P. Carey degree in business entrepreneurship prepares you to innovate within a business or launch one of your own, with a strong foundation in strategic planning and analysis, product development, collaboration, leadership, communication, and team building.

Average entrepreneurship salaries will vary greatly due to location, company, industry, experience, and benefits, but are expected to be in the range of $25,000 to $50,000 for W. P. Carey graduates.

For optimal business processes. Perform data-driven analysis and prioritize complex tradeoffs.

**Map your future in entrepreneurship**

**Social entrepreneur**
Network, liaison, and hold discussions with other community organizations, nonprofits, and businesses to maximize synergistic relationships and complement existing resources. Identify and pursue all funding opportunities made possible by local businesses and other like-minded groups. Develop short- and long-term business plans for innovative income-generating ideas.

**Business development associate**
Drive initial customer acquisition (issuers and investors). Build relationships with potential partners. Help with deployment plans and market analysis.

**Product innovation manager**
Lead and provide expertise on complex, technical projects from concept through analysis, design, and execution. Manage relationships successfully across technology and business stakeholders. Develop vision for optimal business processes. Perform data-driven analysis and prioritize complex tradeoffs.

**Strategic value advisory analyst**
Devise innovative solutions to client problems. Perform valuations of businesses and assets in relation to mergers and acquisitions, joint ventures, and for raising capital. Interview experts and perform industry research and data analysis. Assist in developing new business ventures.

**Add value to your degree**
As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

Entrepreneurship internships provide a very specific experience for students interested in entrepreneurial paths after college — an opportunity to apply entrepreneurship and business concepts to new startups and young firms for which they can make a significant impact.

**W. P. Carey Center for Entrepreneurship**
ASU is an entrepreneurial institution, with tons of dedicated resources and programs for student entrepreneurs. Your guide to entrepreneurship at ASU, the W. P. Carey Center for Entrepreneurship connects you with a range of opportunities designed to help you launch your own startup company and benefit the world through innovation.

- Collaborative workspaces and courses engaging students across the university
- Accelerator programs like the Edson Student Entrepreneurship Initiative (entrepreneurship.asu.edu/edson)
- Meaningful innovation experiences through Changemaker Central (changemaker.asu.edu)
- Structured workshops, seminars, and competitions for seed funding
- Internships and applied projects with leading entrepreneurs
New Venture Group
nvgasu.com
New Venture Group is a student consulting firm at Arizona State University. The students within New Venture Group work with a variety of businesses and organizations to work through complex management consulting problems.

ASU Collegiate DECA
deca.org
DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management in high schools and colleges around the globe. Participating in the ASU chapter of this organization enhances your college experience by providing recognition and leadership activities directly related to academic study.

Contact
Visit wpcarey.asu.edu/sos to schedule an appointment with your advisor or career coach.