Global leadership

W. P. Carey Career Services: Business degree fast facts

The W. P. Carey business degree in global leadership develops strategic thinkers with strong international business acumen and leadership skills. Students will become fluent in cultural sensitivity and awareness, adept in understanding and bridging cultural divides, and effective in leveraging diversity for business gains. Graduates of this program are valuable assets to corporations with established or growing global footprints, as well as humanitarian organizations confronting issues with worldwide impact. Students can expect to gain the skills and knowledge needed to excel in a variety of careers, spanning politics, international relations, supply chain management, economics, marketing management, law, globalization, and everything in between.

Pursue diverse career opportunities

- Foreign policy
- Global business line communications manager
- Global partnership development
- Global program manager
- Global product manager
- Global recruitment coordinator
- International affairs
- International business
- International development
- Media relations
- Policy analyst
- Research associate
- Sales

Map your future in global leadership

Global recruitment coordinator

Assist global recruitment team with logistics for all recruiting events worldwide. Provide support for ad hoc reporting and data entry initiatives; track news and data sources; and research specific areas as requested for articles, speeches, and other publications. Outstanding time management, customer service, sales, and data entry skills combined with strong attention to detail.

Research associate, U.S. foreign policy

Assist with the proofreading and editing of articles, op-eds, and other written materials. Provide administrative support, handle correspondence, scheduling, and respond to requests for information. Manage budgets, including preparing budgets and tracking monthly statements, creating and updating Excel spreadsheets, and preparing vouchers for reimbursement. Assist with social media outreach, including publishing a blog, website, video, and/or using social media applications. Coordinate events, including preparing invitations, travel arrangements, corresponding with speakers and presiders, helping to prepare background papers and materials for distribution, and providing other logistical support.

Global program manager

Act as liaison between the global sales and operations teams and support sales team with development of quotations and proposals; identify opportunities for growth within programs and new potential projects. Collaborate across cross-functional teams to execute programs that meet customers’ quality and cost expectations, and make required adjustments and recommend changes to maintain target margins. Develop relationships with clients to address special requirements, identify and resolve problems, and escalate issues to appropriate levels for effective resolution. Coordinate cost reduction proposals/plans for key opportunities as programs move into high-volume production. Provide business updates to management teams, and coordinate field activities and communicate new product information to internal stakeholders. Manage programs’ end-of-life (EOL) cycles to minimize financial exposure; prepare, negotiate, and settle any and all liability claims with the customer; support the supply group in managing EOL with supplier base.
Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

**Business School Council (BSC)**
facebook.com/asuBSC

Your opportunity to learn, grow, and develop leadership and professional skills through greater involvement with the W. P. Carey School of Business. BSC members inform students about matters regarding W. P. Carey, represent business students to the greater ASU community, and increase student-faculty relations within W. P. Carey.

**Global Business Association (GBA)**
orgsync.com/86294/chapter

Dedicated to developing global business connections between people, resources, and cultures. GBA hosts exciting speakers from leading companies as an avenue for students to learn about career options, internships, and the reality of working for an international organization.

**American Society for Public Administration (ASPA)**
aspanet.org

Leading public service organization that advances the art, science, teaching, and practice of public and nonprofit administration. Promotes the value of joining and elevating the public service profession, builds bridges among all who pursue public purposes, and achieves innovation solutions to the challenges of governance.

**Contact**

Visit wpcarey.asu.edu/sos to schedule an appointment with your advisor or career coach.