Global leadership

W. P. Carey Career Management and Employer Engagement: Business degree fast facts

The W. P. Carey business degree in global leadership develops strategic thinkers with strong international business acumen and leadership skills. Students will become fluent in cultural sensitivity and awareness, adept in understanding and bridging cultural divides, and effective in leveraging diversity for business gains.

Students can expect to gain the skills required to excel in a variety of careers including politics, international relations, supply chain management, economics, marketing, management, law, globalization, and everything in between.

Pursue diverse career opportunities

- Foreign policy
- Global business line communications manager
- Global partnership development
- Global program manager

- Global product manager
- Global recruitment coordinator
- International affairs
- International business
- International development

- Media relations
- Policy analyst
- Research associate
- Sales

Map your future in global leadership

Global recruitment coordinator

Assist the global recruitment team with logistics for all recruiting events worldwide. Provide support for ad hoc reporting and data entry initiatives, track news and data sources, and research specific areas as requested for articles, speeches, and other publications. Use outstanding time management, customer service, sales, and data entry skills combined with strong attention to detail in order to achieve business goals.

Research associate, U.S. foreign policy

Assist with the proofreading and editing of articles, op-eds, and other written materials. Provide administrative support, manage budgets, and assist with social media outreach by publishing a blog, website, video, and/or using social media applications. Coordinate events including preparing invitations, travel arrangements, corresponding with speakers, helping to prepare background papers and materials for distribution, and providing other logistical support.

Global program manager

Act as the liaison between the global sales and operations team and the support team by identifying opportunities for growth within programs and new potential projects. Collaborate across cross-functional teams to execute programs that meet customers’ quality and cost expectations. Develop relationships with clients to address special requirements, identify and resolve problems, and escalate issues to appropriate levels for effective resolution.

Coordinate cost reduction proposals/plans for key opportunities as programs move into high-volume production. Provide business updates to management teams and coordinate field activities, while communicating new product information to internal stakeholders. Manage programs’ end-of-life (EOL) cycles to minimize financial exposure, work through all liability claims with customers, and support the supply group in managing EOL with the supplier base.

W. P. Carey Career Management and Employer Engagement
480-965-4154
students.wpcarey.asu.edu/career
Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

**Business School Council (BSC)**  
[wpcbsc.com](http://wpcbsc.com)  
An opportunity to learn, grow, and develop leadership and professional skills through greater involvement with the W. P. Carey School of Business. BSC members inform students about matters regarding W. P. Carey, represent business students to the greater ASU community, and increase student-faculty relations within W. P. Carey.

**Global Council of Diplomats**  
[facebook.com/asuglobalcouncilofdiplomats](http://facebook.com/asuglobalcouncilofdiplomats)  
The Global Council of Diplomats is dedicated to improving the global mindset of both international and domestic students, developing global work skills, increasing the frequency and depth of intercultural communication among our diverse student body, and creating opportunities for the entire W. P. Carey community to develop global business friendships and networks.

**American Society for Public Administration (ASPA)**  
[aspanet.org](http://aspanet.org)  
ASPA is the leading public service organization that advances the art, science, teaching, and practice of public and nonprofit administration. It promotes the value of joining and elevating the public service profession by learning how to pursue public purpose and achieving innovative solutions in governance challenges.

Contact

Visit [asu.joinhandshake.com/appointments](http://asu.joinhandshake.com/appointments) to schedule an appointment with your career coach.