As the U.S. population ages, health care is a critical issue that is only becoming more prominent. Students want to enter the health care sector but not necessarily as health care providers. The W. P. Carey business degree in health care will provide you with the business skills to serve in administrative or managerial roles. Students will be able to specialize in five tracks — health care analytics, health care community, health care coordination, health care delivery, or health care innovation.

Pursue diverse career opportunities

- Audit and compliance specialist
- Business operations supervisor
- Compliance and privacy coordinator
- Director of provider administration
- Health information manager
- Health services administrator
- Health care administrator
- Practice administrator
- Surgery center administrator

Map your future in health care

Practice administrator

Act as a patient advocate handling incoming concerns to attain maximum patient satisfaction at a medical practice. Develop, implement, and monitor all delivery and support systems to realize maximum efficiency. Manage employee recruitment and retention, employee relations, performance management, and all other personnel actions for the site. Monitor the patient billing and collection functions and work with staff and providers to ensure quality patient care and services are provided.

Audit and compliance specialist

Present audit findings on providers. Identify and present the necessary education and training to improve provider documentation skills. Track coding issues and trends. Stay informed of third-party regulations in billing and reimbursement, professional standards, and organizational policies. Maintain proficiency in hospital information systems and technology solutions. Perform routine and targeted electronic medical record (EMR) access and monitoring to ensure privacy and integrity of patient health information (PHI), as well as assist with investigations.

Health care administrator

Implement strategies to promote organizational mission and goals. Look for strategic opportunities to grow the practice, analyzing financial and nonfinancial reports to understand market position and opportunities for improvement and/or growth. Maintain relationships with external business associates including vendors, insurance carriers, and referring physicians. Oversee staffing levels and assignments to ensure operations run as desired.

Director of provider administration

Develop, implement, and control the processes, policies, and procedures used to ensure accurate administration, use, and illustration of provider information throughout the organization. Oversee provider credentialing operations to ensure timely and accurate processing of applications and effective management of delegated entities and relationships. Ensure compliance with policy regulations as it relates to provider certification and data management.

Business operations supervisor

Manage operational activities of a health clinic including financial operations, supply maintenance, and facilities management requests. Handle basic payroll or timekeeping activities, other recordkeeping, human resources paperwork, organizational charts, and other business documents. Manage performance improvement processes for office and/or department.
Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

Business School Council (BSC)
wpcbsc.com

An opportunity to learn, grow, and develop leadership and professional skills through greater involvement with the W. P. Carey School of Business. BSC members inform students about matters regarding W. P. Carey, represent business students to the greater ASU community, and increase student-faculty relations within W. P. Carey.

Health Entrepreneurship and Innovation Club
asu.campuslabs.com/engage/organization/health-entrepreneurship-and-innovation

The purpose of this organization is to promote entrepreneurship and innovation with students through a variety of practices and activities that will stimulate ideas and bring creative and out of the box solutions related to health innovation. The organization will recognize and promote emerging student entrepreneurs providing resources, opportunities, and encouragement.

American College of Healthcare Executives (ACHE)
ache.org

ACHE is an international professional society of 40,000 health executives who lead hospitals, health systems, and other health care organizations. ACHE’s mission is to advance its members and management excellence in health care.

American Association of Healthcare Administrative Management (AAHAM)
aaham.org

AAHAM is the premier professional organization for administrative management in health care. It provides a one-stop resource center for information, education, and advocacy in the areas of reimbursement, admitting and registration, data management, medical records, patient relations, and more.

Contact

Visitasu.joinhandshake.com/appointments to schedule an appointment with your career coach.

1 National Association of Colleges and Employers Salary Survey