Business Entrepreneurship

Map Your Future in Entrepreneurship

Social Entrepreneur
Network, liaison, and hold discussions with other community organizations, nonprofits, and businesses to maximize synergistic relationships and complement existing resources. Identify and pursue all funding opportunities made possible by local businesses and other like-minded groups. Develop short- and long-term business plans for innovative income-generating ideas.

Business Development Associate
Drive initial customer acquisition (issuers and investors). Build relationships with potential partners. Help with deployment plans and market analysis.

Product Innovation Manager
Lead and provide expertise on complex, technical projects from concept through analysis, design, and execution. Manage relationships successfully across technology and business stakeholders. Develop vision for optimal business processes. Perform data-driven analysis and prioritize complex tradeoffs.

Strategic Value Advisory Analyst
Devise innovative solutions to client problems. Perform valuations of businesses and assets in relation to mergers and acquisitions, joint ventures, and for raising capital. Interview experts and perform industry research and data analysis. Assist in developing new business ventures.

Add Value to Your Degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

Entrepreneurship Internships
wpcarey.asu.edu/management-degrees/internship-information
Available to management and business entrepreneurship juniors and seniors who have completed at least two entrepreneurship courses from the Department of Management and Entrepreneurship before the internship begins.

Entrepreneurship internships provide a very specific experience for students interested in entrepreneurial paths after college – an opportunity to apply entrepreneurship and business concepts to new startups/young firms for which they can make a significant impact.

W. P. Carey Center for Entrepreneurship
ASU is an entrepreneurial institution, with tons of dedicated resources and programs for student entrepreneurs. Your guide to entrepreneurship at ASU, the W. P. Carey Center for Entrepreneurship connects you with a range of opportunities designed to help you launch your own startup company and benefit the world through innovation.

- Collaborative workspaces and courses engaging students across the university
- Accelerator programs like the Edson Student Entrepreneurship Initiative (entrepreneurship.asu.edu/edson)
- Meaningful innovation experiences through Changemaker Central (changemaker.asu.edu)
- Structured workshops, seminars, and competitions for seed funding
- Internships and applied projects with leading entrepreneurs

The W. P. Carey degree in business entrepreneurship prepares you to innovate within an existing business or launch one of your own, with a strong foundation in strategic planning and analysis, product development, collaboration, leadership, communication, and team building. Average entrepreneurship salaries will vary greatly due to location, company, industry, experience, and benefits, but are expected to be in the range of $25,000 to $50,000 for W. P. Carey graduates.
Enactus at ASU
enactus.org
A community of student, academic, and business leaders, Enactus at ASU is committed to using the power of entrepreneurial action to transform lives and shape a better and more sustainable world.

ASU Collegiate DECA
deca.org
DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management in high schools and colleges around the globe. Participating in the ASU chapter of this organization enhances your college experience by providing recognition and leadership activities directly related to academic study.

Contact
Visit wpcarey.asu.edu/sos to schedule an appointment with your advisor or career coach.