Interest in sustainability issues is growing and will be increasingly important to business in the future. Businesses all over the world are asking serious questions about how they can understand, evaluate, and act on issues related to sustainability and still make sensible short- and long-term business decisions. Promoting sustainable practices in the business world, the W. P. Carey business degree in sustainability focuses on developing strong communication skills and economically innovative ideas that can be applied in the business community. Graduates of this program will fulfill the needs of organizations seeking individuals who understand the societal, scientific, and business aspects of these issues. The types of positions and career opportunities graduates secure depends on the student’s interests, the courses they take, and other academic and professional experience they have (e.g., internships, study abroad, work and volunteer experience). Ranging from $30,000 to $50,000, average sustainability salaries will vary greatly due to location, company, industry, experience, and benefits.

Pursue Diverse Career Opportunities

- Sustainability Analyst
- Operations Manager
- Sustainable Design Professional
- Development Specialist
- Environmental Research Assistant
- Energy Efficiency Analyst
- Resource Manager
- Project Coordinator
- Sustainability Consultant
- Social and Community Service Manager
- Wind Energy Operations Manager
- Management Analyst

Map Your Future in Sustainability

**Sustainability Coordinator**
Develop and lead a sustainability program, which involves innovative initiatives that integrate various economic, environmental, and social strategies. Monitor environmental legislation. Comprise sustainability strategies with policies and standards that achieve best practice in environmental management. Possess an enthusiastic attitude and innovative and creative ideas. Enhance sustainability in the workplace and implement innovative and workable plans. Monitor energy loads and promote energy conservation and alternative transportation use.

**Director of Food Market Issues and Sustainability**
Identify and implement communication strategies in order to address current and emerging food market issues. Research food market trends and create new ways to utilize food products in the everyday market while promoting a sustainable environment. Create ways to use food products for other purposes, such as adhesive inks, lubricants, and plastics. Form sustainable action plans for various companies and departments. Develop and maintain knowledge of an industry in order to continue to produce up-to-date sustainability plans. Engage stakeholders to support and fund new sustainable activities.

**Energy and Sustainability Manager**
Evaluate facilities to ensure that green policies are being used in the workplace. Develop outreach and promotional materials that both educate employees on sustainable behavior and drive employee behaviors to support sustainable activities. Manage utilities, budget, and bill payment processes. Develop programs and projects to drive energy efficiency. Overseer the corporate recycling program. Initiate a transition in the company from less sustainable to more sustainable behaviors, focusing on green policies and cost efficiency. Seek to continually promote successful, environmentally sound practices within the company.
Add Value to Your Degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

Business School Council (BSC)
facebook.com/asuBSC

The Business School Council offers students an opportunity to learn, grow, and develop leadership and professional skills through greater involvement with the W. P. Carey School of Business. BSC members inform students about matters regarding W. P. Carey, represent business students to the greater ASU community, and increase student-faculty relations within W. P. Carey. The group also recognizes outstanding student, organization, and faculty achievements.

Entertainment Business Association
facebook.com/CSSIatASU

A student-led body that coordinates and leads sustainability initiatives on campus in collaboration with students, administration, and the community. Campus Student Sustainability Initiatives represents a collaborative engagement tool through which students can affect change through meaningful, direct, on-campus projects while engaging with one another in a fun and dynamic physical setting.

Urbanization and Global Environmental Change (UGEC)
ugec.org

This UGEC core project seeks to provide a better understanding of the interactions and feedback between global environmental change and urbanization at the local, regional, and global scales through innovative, conceptual, and methodological framework.

Contact

Visit wpcarey.asu.edu/sos to schedule an appointment with your advisor or career coach.