FAST FACTS

Bachelor of Arts in Business with a Concentration in Global Leadership

The W. P. Carey Bachelor of Arts in Business with a Concentration in Global Leadership prepares students to enter the workforce as strategic thinkers with strong international business acumen and leadership skills. Students will become fluent in cultural sensitivity and awareness, adept in understanding and bridging cultural divides, and effective in leveraging diversity for business gains. With a global leadership degree, graduates are valuable assets to corporations with an established or growing global footprint, as well as humanitarian organizations confronting issues with worldwide impact, and have the knowledge to develop careers in careers in politics, international relations, global supply chain management, economics, global marketing management, law, and globalization. While salaries vary across locations, companies, and industries, the average starting salary for a global leadership major graduate from ASU is $30,000 – $50,000.

Job Titles and Careers for Global Leadership

This degree incorporates solid business skills and global studies to help prepare you for employment in our global business world. Opportunities exist for qualified students to work either domestically or internationally in an international organization.

- Department of State
- Foreign Affairs
- Foreign News Agency
- Global Business Line Communications Manager
- Global Partnership Development
- Global Product Manager
- Global Recruitment Coordinator
- Government
- International Business
- International Development
- Policy Analyst
- Sales
- Outstanding time management, customer service, sales, and data entry skills combined with strong attention to detail and follow-up.

Global Recruitment Coordinator

- Assist Global Recruitment team with logistics for all recruiting events worldwide.
- Provide support for ad hoc reporting and data entry initiatives; track news and data sources; and research specific areas as requested for articles, speeches, and other publications.

Research Associate, U.S. Foreign Policy

- Assist with the proofreading and editing of articles, op-eds, and other written materials.
- Provide administrative support, handle correspondence, scheduling, and respond to requests for information.
- Manage budgets, including preparing budgets and tracking monthly statements, creating and updating Excel spreadsheets, and preparing vouchers for reimbursement.
- Assist with social media outreach, including publishing a blog, website, video, and/or using social media applications.
- Coordinate events, including preparing invitations, travel arrangements, corresponding with speakers and presiders, helping to prepare background papers and materials for distribution, and providing other logistical support.

Global Program Manager

- Perform as liaison between the global sales and operations teams and support sales team with development of quotations and proposals; identify opportunities for growth within programs and new potential projects.
- Collaborate across cross-functional teams to execute programs that meet customers’ quality and cost expectations, and make required adjustments and recommend changes to maintain target margins.
- Develop relationships with customer(s) to address special requirements, identify and resolve problems, and escalate issues to appropriate levels for effective resolution.
- Coordinate cost reduction proposals/plans for key opportunities as programs move into high-volume production.
- Provide business updates to management teams, and coordinate field activities and communicate new product information to internal stakeholders.
- Manage programs’ end-of-life (EOL) cycles to minimize financial exposure; prepare, negotiate, and settle any and all liability claims with the customer; support the supply group in managing EOL with supplier base.
Student Organizations

Business School Council (BSC)
facebook.com/asuBSC?fref=ts

The mission of the Business School Council of Arizona State University is to offer students an opportunity to become involved in the W. P. Carey School of Business; inform students about matters regarding the School of Business; represent business students to Associated Students of Arizona State University; increase faculty-student relations within the School of Business; recognize outstanding student, organization, and faculty achievements; and to offer students an opportunity to learn, grow, and develop leadership and professional skills.

AIESEC in Arizona
facebook.com/AIESECArizonaState

Present in over 107 countries and territories and with over 50,000 members, AIESEC is the world’s largest youth-run organization. Focused on providing a platform for youth leadership development, AIESEC offers young people the opportunity to be global citizens, to change the world, and to get experience and skills that matter today. AIESEC Arizona State is at Arizona State University. We have over 35 members and are working to create global leaders today. We facilitate international exchange by sending local students abroad and by contracting with local companies to hire international interns to work in Arizona.

Professional Organizations and Publications

Academy of International Business (AIB)
aib.msu.edu

The AIB is the leading global community of scholars for the creation and dissemination of knowledge about international business and policy issues. The AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice.

Journal of International Business Studies
palgrave-journals.com/jibs/index.html

The official publication of the Academy of International Business, publishes papers of significant interest that contribute to the theoretical basis of business and management studies. The Journal of International Business Studies’ broad scope and developmental editorial policies create accessible, thought-provoking content for the general academic business community.

Who can you talk to?

Tempe Campus
480-965-4154

West Campus
602-543-2834

To schedule an appointment: wpcarey.asu.edu/sos