FAST FACTS

Bachelor of Arts in Business
With a Concentration in
Global Logistics Management

The W. P. Carey Bachelor of Arts in Business with a Concentration in Global Logistics Management provides students with the necessary skills to build knowledge and understanding of the strategic business processes in logistics management and their relationship to the global distribution of goods and services.

Logistics management focuses on integration and partnerships necessary to meet customer needs on a timely basis, with relevant and high-quality products produced and delivered in a service-effective manner. Many supply chain management (SCM) companies have developed Rotational Programs that provide training opportunities for employees to experience all aspects of the business. The average starting salary range for a global logistics management major graduate from ASU is $40,000 – $60,000 and $36,000 – $46,200\(^1\) for the Trucking and Transportation industry.

Job Titles and Careers for Global Logistics Management Majors

Career track progression can lead to the vice president level in a supply chain related area. Firms recruit global logistics management graduates from around the world and in all sectors of the economy, including health care, manufacturing, public and private, retail, and service.

Materials Planner/Analyst
- Responsible for inbound inventory levels, coordinates with purchasing, manufacturing, and supplier to ensure reliable, cost-efficient delivery of the raw materials to the production line, and may be responsible for receiving, warehousing, scheduling, and inbound transportation.

Inventory Specialist
- Develops and implements plans to optimize inventory cost and customer service goals.

Planner/Analyst
- Uses analytical and quantitative methods to understand, predict, and enhance supply chain processes.

Transportation Coordinator, Traffic Analyst
- Evaluates, selects, and manages transportation carriers for inbound goods.

Production Coordinator, Scheduler, Operations Planner/Analyst
- Uses scheduling and forecasting abilities, knowledge of statistical process control, and interpersonal skills.

- Manages raw materials and/or component needed for manufacturing.
- Responsible for inventory quality and accuracy, coordinates physical inventory process and cycle counts, monitors inventory flow through the system, and works on stock location and ordering strategies to optimize work flow, space utilization, and labor productivity in distribution facilities.
- Responsible for assembling data, analyzing performance, identifying problems, and developing recommendations which support the management of a supply chain.
- Manages relationships with carriers and internal customers to ensure the timely delivery of goods.
- Responsible for coordinating daily production schedules and forecasting future production needs.
SCM Student Organizations

Supply Chain Management Association (SCMA)
asuscma.org
SCMA holds weekly meetings usually featuring an industry speaker. The Association also organizes and sponsors SCMA Career Mixers in the Fall and Spring semesters. SCMA members are also members of the national organization Institute for Supply Management (ISM) and may attend their monthly dinner meetings at a discounted rate. A membership drive is held at the beginning of each semester to answer questions about the organization and take membership forms and fees. All students are invited to attend one of the meetings and are welcome to join the Association.

SCM Professional Organizations

Institute for Supply Management (ISM)
ism.ws
ISM is the largest, most respected supply chain management association in the world. The organization exists to lead and serve the supply chain management profession through education, research, standards of excellence, and information dissemination. ISM’s membership base includes more than 40,000 supply chain management professionals and a network of domestic and international affiliated partners.

The Association for Operations Management (APICS)
apicsphoenix.org
APICS is a nonprofit professional organization that is recognized across the world for providing additional training and sharing of knowledge in the supply chain field. They are specifically oriented towards the production/operations management aspect of SCM. APICS offers globally-recognized, professional certifications that provide members with the following designations: Certified in Production and Inventory Management (CPIM), and Certified Supply Chain Professional (CSCP).

American Society of Transportation and Logistics (ASTL)
astl.org
The American Society of Transportation and Logistics (ASTL) is the premier professional organization for transportation and logistics professionals. ASTL’s mission is to advance knowledge and career progression through life-long learning in the fields of transportation, logistics, and supply chain management. ASTL’s membership of shippers, carriers, educators, students, consultants, and third-party logistics individuals are dedicated to continuing education and committed to raising the professional standards in the industry. The vision of ASTL is to be the global leader in educating and certifying transportation and logistics professionals.

Council of Supply Chain Management Professionals (CSCMP)
cscmp.org
CSCMP is the preeminent association for individuals involved in supply chain management. CSCMP provides educational, career development, and networking opportunities to its over 10,000 members and to the entire supply chain community.

Warehousing Education and Research Council (WERC)
werc.org
WERC is the only professional organization focused on logistics management and its role in the supply chain. Through membership in WERC, seasoned practitioners and those new to the industry master best practices and establish valuable professional relationships.

Who can you talk to?

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To schedule an appointment:
wpcarey.asu.edu/sos