Bachelor of Arts in Business with a Concentration in Global Politics

The W. P. Carey Bachelor of Arts in Business with a Concentration in Global Politics is an innovative interdisciplinary program intended to prepare students for positions in a variety of professions where business and global politics play an important role in ensuring success. The program incorporates solid business skills and global understanding in order to prepare students to realize and analyze the relationship between business and social science. Students completing the global politics concentration will think critically about global problems and integrate inquiry and action in order to become responsible leaders. These students will be prepared to successfully launch careers in many fields, including public relations, information analysis, and campaign and issue management.

Job Titles and Careers for Global Politics Majors

Average global politics salaries will vary greatly due to location, company, industry, experience, and benefits, but are expected to be in the W. P. Carey graduate range of $30,000 – $50,000.

- Government Affairs Specialist
- Foreign Media Analyst
- Research Analyst
- Policy Analyst
- Technical Operations
- International Examiner
- Import/Export Specialist
- Development Officer

- Lobbyist
- Foreign Exchange Trading Support Representative
- Political Scientist
- Commercial Analyst

International Examiner

- Conduct the international aspects of a field examination of returns, which may contain unusually difficult and complex legal, financial, or valuation issues of major proportions.
- Apply an expert knowledge of the Internal Revenue Code, rulings, court decisions, agency policies, regulations, and practices to determine the correct tax liability. Evaluate the content of new and modified legislation and assess the impact on the program.

Import/Export Specialist

- Responsibilities include coordination of international shipments; both import and export, while ensuring compliance with all import/export and transport rules and providing excellent customer service to both internal and external customers.
- Develop, maintain, and follow compliance controls, processes, and procedures. Act as a team member for improvement projects that have been identified.
- Identify and organize the most cost effective and timely transport method needed to meet customers’ delivery requirements.
- Ensure 100% compliance with all import, export, and transport rules and regulations.
- Significant interaction with internal and external parties will be required (e.g., Procurement, Parts Planning, Pricing, Warehouse Operations, Transport, Vendors, Carriers, and Compliance).
To schedule an appointment:
wpcarey.asu.edu/sos
Tempe Campus
480-965-4154

Who can you talk to?
1 Indeed.com

Lobbyist/Senior Policy Analyst
- Work closely with Federal Director and Campaign Director on developing legislative and regulatory strategies to help further policy objectives on applicable issues.
- Identify, research, recommend, and help initiate actions on relevant policy issues.
- Advocate before Congress and various governmental agencies.
- Write and submit comments to Executive Legislative and agency leaders on regulations or other matters.

Foreign Exchange Trading Support Representative
- Thorough knowledge of organization’s offerings and capabilities for both buy-side and sell-side to explain and guide customers to best implement their business needs.
- Liaise with buy-side and sell-side customers, in addition to vendors as project manager for product implementation.
- Configuration, enablement, beta testing, and production release for integration projects.
- Develop ongoing knowledge of platform and market happenings to troubleshoot and identify system issues relevant to Foreign Exchange Market.

Student Organizations
Business School Council
www.facebook.com/asuBSC?fref=ts
The mission of the Business School Council of Arizona State University is to offer students an opportunity to become involved in the W. P. Carey School of Business; inform students about matters regarding the School of Business; represent business students to Associated Students of Arizona State University; increase faculty-student relations within the School of Business; recognize outstanding student, organization, and faculty achievements; and to offer students an opportunity to learn, grow, and develop leadership and professional skills.

Professional Organizations
The American Society for Public Administration (ASPA)
aspanet.org/public
A leading public service organization that:
- Advances the art, science, teaching, and practice of public and nonprofit administration.
- Promotes the value of joining and elevating the public service profession.
- Builds bridges among all who pursue public purposes.
- Provides networking and professional development opportunities to those committed to public service values.
- Achieves innovative solutions to the challenges of governance.

The American Association of Political Consultants (AAPC)
theaapc.org
A professional organization for people working in the field of politics in the United States. AAPC has joined together to promote the following goals:
- To raise the standards of practice in political consultation, thereby enhancing the political process and improving public confidence in the American political system.
- Provide professional guidance, assistance, and education to members as they develop the skills, techniques, and business procedures required for successful political consultation.
- Establish and maintain a high standard of ethical conduct through membership education and the establishment and promotion of a workable Code of Professional Ethics for members.
- Help inform the news media, educational institutions, political organizations, and the general public about the value of political consultation and its contribution to the political process.
- To place particular emphasis on reaching out to involve and educate young people in the art of political consultation and in the benefits it brings to the practice of democracy.

1 Indeed.com