FAST FACTS

Bachelor of Arts in Business with a Concentration in Sustainability

Interest in sustainability issues is growing and will be increasingly important to business in the next few years. Businesses all over the world are asking serious questions about how they can understand, evaluate, and act on issues related to sustainability and still make sensible business decisions for both the short and long term. Graduates of this program will fulfill the needs of organizations seeking individuals who understand the societal, scientific, and business aspects of these issues.

The sustainability program at the W. P. Carey School of Business focuses on developing strong communication skills and economically innovative ideas that can be applied in the business community. Recent interest in sustainability within business and government has created new employment opportunities in a variety of career fields, finding solutions to challenges dealing with biodiversity and habitats, climate, economy and society, energy, materials and technology, governance and policy, international development, urbanization, and water usage. The Bachelor of Arts in Business with a Concentration in Sustainability at Arizona State University combines the ideals shared by the School of Sustainability with the business savvy taught in the W. P. Carey School of Business, to form a program that promotes sustainable practices in the business world.

Job Titles and Careers for Sustainability Majors

### Industries
- Non-Government Organizations
- Utilities
- Higher Education
- Energy, Materials, and Technology
- Social Transformations
- Urbanization
- Nonprofits
- Consulting
- Regulatory Agencies
- Local, State, or Federal Government
- International Development
- Sustainable Ecosystems

### Job Titles
- Sustainability Analyst
- Operations Manager
- Sustainable Design Professional
- Development Specialist
- Environmental Research Assistant
- Energy Efficiency Analyst
- Resource Manager
- Project Coordinator
- Sustainability Consultant

These job titles were taken from a search of various sustainable job postings.

The types of positions and career opportunities graduates secure depends on the student’s interests, the courses they take, and other academic and professional experience they have (e.g., internships, study abroad, and work and volunteer experience). Average sustainability salaries will vary greatly due to location, company, industry, experience, and benefits that range from $30,000 – $50,000.

### Sustainability Coordinator
- Develop and lead a sustainability program which involves innovative initiatives that integrate various economic, environmental, and social strategies.
- Comprise sustainability strategies with policies and standards that achieve best practice in environmental management.
- Possess an enthusiastic attitude and innovative and creative ideas.
- Monitor environmental legislation.
- Enhance sustainability in the workplace and implement innovative and workable plans.
- Monitor energy loads and promote energy conservation and alternative transportation use.

### Director of Food Market Issues and Sustainability
- Identify and implement communication strategies in order to address current and emerging food market issues.
- Research food market trends and create new ways to utilize food products in the everyday market while promoting a sustainable environment.
- Create ways to use food products for other purposes, such as adhesives, inks, lubricants, and plastics.
- Form sustainable action plans for various companies and departments.
- Develop and maintain knowledge of an industry in order to continue to produce up-to-date sustainability plans.
- Engage stakeholders to support and fund new sustainable activities.
Energy and Sustainability Manager

- Evaluate facilities to ensure that green policies are being used in the workplace.
- Develop outreach and promotional materials that both educate employees on sustainable behavior and drive employee behaviors to support sustainable activities.
- Manage utilities, budget, and bill payment processes.
- Develop programs and projects to drive energy efficiency.
- Oversee the corporate recycling program.
- Initiate a transition in the company from less sustainable to more sustainable behaviors, focusing on green policies and cost-efficiency.
- Seek to continually promote successful, environmentally sound practices within the company.

Student Organizations

Business School Council (BSC)
facebook.com/asuBSC?fref=ts

The mission of the Business School Council of Arizona State University is to offer students an opportunity to become involved in the W. P. Carey School of Business; inform students about matters regarding the School of Business; represent business students to Associated Students of Arizona State University; increase faculty-student relations within the School of Business; recognize outstanding student, organization, and faculty achievements; and to offer students an opportunity to learn, grow, and develop leadership and professional skills.

Campus Student Sustainability Initiatives (CSSI)
facebook.com/CSSIatASU

A student-led body that coordinates and leads sustainability initiatives on campus in collaboration with students, administration, and the community. Campus Student Sustainability Initiatives represents a collaborative engagement tool through which students can affect change through meaningful, direct, on-campus projects while engaging with one another in a fun and dynamic physical setting.

Professional Organizations

Association for the Advancement of Sustainability in Higher Education (AASHE)
aashe.org

AASHE is an association of colleges and universities that are working to create a sustainable future. Its mission is to empower higher education to lead the sustainability transformation. They do this by providing resources, professional development, and a network of support to enable institutions of higher education to model and advance sustainability in everything they do, from governance and operations to education and research.

Urbanization and Global Environmental Change (UGEC)
ugec.org

This UGEC core project seeks to provide a better understanding of the interactions and feedback between global environmental change and urbanization at the local, regional, and global scales through innovative, conceptual, and methodological framework.

Publications

Environmental News Network (ENN)
enn.com

The Environmental News Network (ENN) is one of the oldest, and most unbiased sources of online environmental news on the web. ENN’s mission is to provide a global perspective on environmental issues, and to promote thought, discussion, and awareness among readers, press members, editorial affiliates, and other customers.

Helpful Links

School of Sustainability
schoolofsustainability.asu.edu

Link above provides an extensive list of professional organizations and publications.

Who can you talk to?

Tempe Campus: 480-965-4154
West Campus: 602-543-2834

To schedule an appointment: wpcarey.asu.edu/sos