Bachelor of Science in Finance

This finance degree prepares students to understand the financial implications inherent in virtually all business decisions. Students majoring in finance are prepared for entry-level careers in corporate management, depository institutions, investment management, and financial services.

As a discipline, finance can be classified into three areas: managerial, investments, and markets and institutions. The Department of Finance at the W. P. Carey School of Business offers students an excellent chance to learn financial markets, evaluation of investments, and efficient allocations of financial resources.

Faculty members in the W. P. Carey Department of Finance have a diverse range of professional interests to enrich students’ classroom experience.

Career Pathways for Finance Majors

- Commercial Banking
- Corporate Finance
- Financial Planning
- Insurance
- Investment Banking
- Real Estate
- Investment Banking Analyst
- Investment Banking Associate (MBA suggested)
- Investment Banking Assistant Vice President
- Investment Banking Vice President
- Actuary
- Agent and/or Broker
- Claims Adjuster
- Loss Control Specialist
- Risk Manager
- Underwriter

Job Titles and Salary Averages

- The national average starting salary range for finance graduates is $53,000 – $74,000.
- The average starting salary range for finance graduates from ASU is $50,402 – $70,000.

Commercial Banking

- Branch Manager
- Credit Analyst
- Loan Counselor
- Loan Officer
- Trust Officer
- Mortgage Banker

Median annual salary for Commercial Credit Analysts (1-3 years): $38,000 – $52,000.
Median annual salary for Personal Bankers (1-3 years): $25,165 – $49,731.
Median annual salary for Loan Officers: $56,490.

Insurance

- Actuary
- Agent and/or Broker
- Claims Adjuster
- Loss Control Specialist
- Risk Manager
- Underwriter

Salaries in the insurance industry vary greatly due to the commission-based nature of careers in this industry.

Median annual salary for Actuary: $87,650.
Median annual salary for Insurance Underwriters: $59,290.
Median annual salary for Claims Adjuster: $58,460.

Investment Banking

Median annual salary for Investment Banking Analyst: $70,000.
Median annual salary for Investment Banking Associate: $106,000.

Fast Facts

Department of Finance
wpca1re.asu.edu/finance
480-965-3131

1.

2.

3.

4.

5.

6.

7.

8.
Who can you talk to?

Tempe Campus
480-965-4154

To schedule an appointment:
wpcarey.asu.edu/sos

Student Organization

Financial Management Association (FMA)
asu.edu/clubs/fma

The award winning Arizona State University student chapter of the Financial Management Association (FMA) is dedicated to bridging the gap between academics and the professional world of students studying finance.

Professional Certifications

Certified Financial Analyst (CFA)
Certified Financial Analyst Institute
cfainstitute.org

Certified Financial Planner (CFP)
Certified Financial Planner Board of Standards
cfp.net

Certified in Financial Management (CFM)
Institute of Management Accountants
imanet.org

Certified Treasury Professional (CTP)
Association for Financial Professionals
ctpcert.org

International Professional Associations

Association for Financial Professionals (AFP)
afponline.org

AFP provides members with breaking news, economic research, and data on the evolving world of treasury and finance, as well as world-class treasury certification programs, networking events, financial analytical tools, training, and public policy representation to legislators and regulators.

Financial Management Association International (FMA)
fma.org/

The Financial Management Association International was established in 1970 and has become the global leader in developing and disseminating knowledge about financial decision making.

Association of Finance and Insurance Professionals (AFIP)
afip.com

AFIP is a nonprofit educational foundation that serves the needs of in-dealership finance and insurance (F&I) personnel for the automobile, RV, commercial truck and equipment, motorcycle, and motorized sports industries while assisting the lenders, vendors, and independent general agents who support the F&I function.

The Association of Accountants and Financial Professionals in Business
imanet.org

The Institute of Management Accountants (IMA) is the world’s leading organization dedicated to empowering management, accounting, and finance professionals to drive business performance.

Financial Planning

- Financial Advisor
- Financial Analyst
- Financial Consultant
- Financial Planner

Median annual salary for Financial Advisor: $64,750. 1

Median annual salary for Financial Analyst: $74,350. 2

Financial Planning

- Chief Financial Officer
- Controller
- Financial Analyst
- Investor Relations
- Treasury Analyst
- Risk Mitigation Analyst

Median annual salary for Financial Manager: $72,030 - $100,000. 2

Median annual salary for Financial Analyst: $74,350. 2

Real Estate

- Commercial Real Estate Broker
- Property Managers
- Real Estate Developer
- Residential Real Estate Agent

Median annual salary for Real Estate Broker/Sales Agent: $42,680. 2

Real Estate

- Commercial Real Estate Broker
- Property Managers
- Real Estate Developer
- Residential Real Estate Agent

Median annual salary for Real Estate Broker/Sales Agent: $42,680. 2

Real Estate

- Commercial Real Estate Broker
- Property Managers
- Real Estate Developer
- Residential Real Estate Agent

Median annual salary for Real Estate Broker/Sales Agent: $42,680. 2

Who can you talk to?

Tempe Campus
480-965-4154

To schedule an appointment:
wpcarey.asu.edu/sos

1 glassdoor.com/Salaries/financial-analyst-salary-SRCH_KO0,17.htm
4 money.cnn.com/magazines/moneymag/bestjobs/snapshots/45.html
5 “The National Association of Realtors Member Profile,” The National Association of Realtors; collegejournal.com/salarydata/realestate/
6 National Association of Colleges and Employers (NACE)
7 payscale.com/research/ux/job=Personal-Banker/salary
8 Arizona Career Information System