KEVIN BURNS

Dr. Kevin Burns is director of the Business Career Center at Arizona State University's highly ranked W. P. Carey School of Business. He received a doctoral degree in higher and postsecondary education administration, a master’s degree in learning and instructional design, and a bachelor’s degree in studio art from Arizona State University. Previously, Kevin managed brand equity businesses in the entertainment and sports industries.

If you could only give one piece of advice to students, what would that be?

Be strategic from the start. Skip the “find your passion” junk! Instead, understand your interests, follow them where they lead you, and do not be afraid to fail, but always, always, always, be the person who works the longest and the hardest on the things you are interested in.

What do you like about your job?

I get to work with a terrific team of people who are not only committed to student’s success in their careers, but have the knowledge and tools to help these students get the job done.