Martha Carter

Martha has worked in the Business Career Center as a Career Coach with Supply Chain students since November 2015. Prior to returning to W. P. Carey, she worked at the ASU Downtown campus as a Senior Career Advisor with Career Services.

In Martha’s previous role with W. P. Carey, she was part of the Student Engagement team where she managed all logistics of Camp Carey and oversaw the many student organizations in the School. She also advised the Business School Council. In past positions at ASU, Martha had responsibility for residential communities, convocation ceremonies, fall welcome and alumni relations.

Before moving to higher education, Martha worked in the private sector for fortune 500 companies in the technology sector as a software quality specialist and corporate trainer.

Martha is an ASU alumna and proud Sun Devil. She graduated with a degree in Communication from the College of Liberal Arts and Sciences and went on to complete her degree at ASU in Higher and Postsecondary Education.

What do you like most about your job?
I love the day-to-day interaction with students. There is nothing more rewarding than witnessing students develop over their time as undergraduates. Seeing them receive their diplomas each semester is always a thrill. Knowing that they are off to do great things is gratifying.

What is one fun fact about your office?
We wear gold on Fridays!

What professional accomplishment are you most proud of?
There have been times when students reach out to me long after they graduate and tell me that I played a part in their college. Being acknowledged by students (now alumni) in this way is very fulfilling.